Version: 1.0 Effective date: 3 November 2026

Dartmouth AFC Privacy Policy

1. Who we are

Dartmouth AFC is the data controller responsible for personal data collected through its website at https://dartmouthafc.club and in connection with club activities.

Dartmouth AFC is an amateur community football club based at Longcross Football Ground, Townstal Road, Dartmouth, TQ6 9LW. The club can be contacted about privacy matters by calling 01803 832902 or through its Facebook page at facebook.com/DartmouthAFC or its X account, @DartmouthAFC. Please avoid sending sensitive personal information through social media.

The Dartmouth AFC website was designed and sponsored by Riot Agency, operated by Digital Farmhouse Ltd, company number 17173420. Riot Agency is not the data controller for the club's activities. Where it provides hosting or technical services to the club, it may process personal data on the club's instructions and subject to appropriate arrangements.

2. Personal data we collect and why

Membership

When you apply for or hold bar and club membership, we may collect your name, email address, payment status and payment reference. We use this information to administer membership, confirm payments, manage renewals and respond to membership enquiries.

The online payment provider processes payment details. The club may receive confirmation of payment and a payment reference. The payment provider's own privacy information also applies to its processing.

Donations

When you make a donation through the website, we may collect your name, email address, donation amount and payment reference. We use this information to process and acknowledge the donation, keep appropriate financial records and respond to related enquiries.

Junior and youth football

For junior and youth teams, including children in school years 1 and 2 who may be five or six years old, the club may collect the player's name and date of birth, parental or guardian contact details, and information needed to register the player and support safe participation. This may include relevant health, allergy, emergency contact or additional support information.

We collect junior player information from a parent or guardian, or with their consent, and use it only for administering junior football, supporting the child's safety and meeting applicable football and safeguarding requirements. Parents and guardians should provide accurate information and tell the

club if it changes. The club takes particular care with children's information and handles it in a way appropriate to the child's age and understanding.

Registration and participation in junior teams are subject to the club's safeguarding policies and the applicable Football Association safeguarding policies.

Website use, analytics and cookies

The website may collect technical information about how it is accessed and used, such as device or browser information, pages visited and general usage data. The website may also use cookies and similar technologies. Further information about the types of cookies used, their purposes and how to manage them is set out in the Dartmouth AFC Cookie Policy.

Communications

If you contact the club by phone, through social media or through the website, we may retain the information you provide, together with relevant details about the enquiry, so that the club can respond and keep an appropriate record.

3. Our lawful bases

The club uses the following lawful bases under the UK General Data Protection Regulation and the Data Protection Act 2018, as applicable to the processing concerned:

1. Contract. We use this basis where processing is necessary to administer membership or take membership payments and provide the membership arrangements you have requested.
2. Legitimate interests. We may use this basis to operate and secure the website, administer donations, maintain appropriate club records, respond to club related enquiries and communicate about club activities. We consider the effect on individuals and do not rely on this basis where their interests or fundamental rights override the club's interests.
3. Consent. We rely on consent for non essential cookies where required, for photographs or videos of children, and for marketing where consent is required by law. You may withdraw consent at any time. Withdrawal does not affect processing that took place before consent was withdrawn.
4. Legal obligation. We may process and retain information where necessary to comply with legal requirements, including applicable financial record keeping obligations.

Where we need to process a child's health information or other information classed as special category data, we will do so only where there is a lawful basis and an applicable condition under data protection law. Where appropriate, we will seek explicit consent from the parent or guardian.

4. Photographs and video of children

The club will use photographs or video of a child only with the consent of the child's parent or guardian. The club will use and publish images in line with applicable Football Association safeguarding guidance and take care not to include information that could put a child at risk.

A parent or guardian may withdraw consent and ask the club to remove an image by contacting the club. The club will take reasonable steps to remove the image from channels it controls. It may not be possible to remove copies already shared by others or content held by third party platforms outside the club's control.

5. How we share personal data

The club may share personal data with service providers who process it to provide services to the club. These may include:

1. The online payment provider, to process membership and donation payments.
2. Website hosting, technical support and analytics providers, to operate, maintain and understand use of the website. Riot Agency, operated by Digital Farmhouse Ltd, may provide technical or hosting services as a processor where engaged by the club.
3. VX-3, where you choose to place an order through the separate VX-3 store. The Dartmouth AFC website does not sell or fulfil merchandise. VX-3 processes information for those orders under its own terms and privacy notice.

The club may also disclose information to the police, a court, a local authority, a football governing body or a safeguarding authority where this is required by law or necessary for a safeguarding or other legitimate legal purpose.

The club does not sell personal data.

6. International transfers

Some service providers may process or store personal data outside the United Kingdom. Where personal data is transferred internationally, the club will take steps to ensure that the transfer complies with data protection law. Depending on the destination and circumstances, safeguards may include a UK adequacy regulation or the UK International Data Transfer Agreement, or the UK Addendum to the relevant standard contractual clauses.

7. How long we keep personal data

The club keeps personal data only for as long as reasonably necessary for the purposes described in this policy, including club administration and applicable legal obligations.

Membership and payment records are kept for a reasonable period to administer the membership and meet accounting and record keeping needs. Junior player records are generally kept while the

child plays for the club and for a short period afterwards, unless there is a safeguarding, legal or other legitimate reason to keep them for longer. Donation records are kept for the relevant accounting period and any further period required by law. Analytics data is kept in accordance with the arrangements explained in the Cookie Policy.

When information is no longer required, the club will take reasonable steps to delete it or make it anonymous.

8. Security

The club uses reasonable technical and organisational measures to protect personal data against unauthorised access, loss, misuse or disclosure. Access to personal data is limited to club officials and service providers who need it for their responsibilities. No method of storing or transferring information can be guaranteed to be completely secure.

9. Your data protection rights

Subject to the conditions and exemptions in data protection law, you may have the right to:

1. Request access to your personal data.
2. Ask for inaccurate or incomplete personal data to be corrected.
3. Ask for personal data to be erased.
4. Ask for the use of personal data to be restricted.
5. Object to processing carried out on the basis of legitimate interests.
6. Request a copy of certain personal data in a portable format.
7. Withdraw consent where processing is based on consent.

You can make a request by calling 01803 832902 or contacting the club through facebook.com/DartmouthAFC or @DartmouthAFC on X. The club may need to verify your identity before responding. If a request concerns a child, the club may need to confirm that the person making it is authorised to act for the child.

You may first raise any concern with the club using these contact details. You also have the right to complain to the Information Commissioner's Office at ico.org.uk.

10. Changes to this policy

The club may update this policy from time to time to reflect changes in its activities, services or legal requirements. The latest effective date is shown at the beginning of the policy.